

NAAMA RESHEF

Visual Communication
student at Shenkar College

naamareshef.com

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054-5208796

EDUCATION

Visual Communication student at
Shenkar College

2024 - Present

Studio 6B | Graphic Design & UX/UI
Program

2021 – 2022

Hof HaSharon High School

2015 - 2017

+ Graduated with excellence. Majored in Film Studies
and Social Sciences (5 units each)

WORK EXPERIENCE

Freelance | Graphic Designer
Social Media Manager & Video Editor

2022 - Present

- + Designing visual identities and marketing materials for businesses and organizations.
- + Creating social media for businesses.
- + Editing video content for Instagram, Reels, and digital campaigns.
- + Designing branding materials and a website for a carpentry workshop.
- + Creating visual content and communication materials for cultural and non-profit projects.

I'm a visual communication student driven by the desire to tell compelling and unexpected stories through thoughtful design in a world that seems to have it all. My core skills include typography, branding, video editing, and visual identity design.

SKILLS

- + Adobe Illustrator, Photoshop, InDesign, After Effects, Premiere Pro
- + Figma

LANGUAGES

- + Hebrew - Native
- + English - Fluent

MILITARY SERVICE

Gadna Commander & Instructor

2018 - 2020

- + Leading educational workshops while designing visual training materials, presentations, and learning aids used throughout the unit.