NAAMA RESHEF

Visual Communication
student at Shenkar College

naamareshef.com
naama1reshef@gmail.com
054-5208796

EDUCATION

Visual Communication student at Shenkar College
2024 - Present

Studio 6B | Graphic Design & UX/UI Program
2021 – 2022

Hof HaSharon High School
2015 - 2017
+ Graduated with excellence. Majored in Film Studies and Social Sciences (5 units each)

WORK EXPERIENCE

Freelance | Graphic Designer
Social Media Manager & Video Editor
2022 - Present
+ Designing visual identities and marketing materials for businesses and organizations.
+ Creating social media for businesses.
+ Editing video content for Instagram, Reels, and digital campaigns.
+ Designing branding materials and a website for a carpentry workshop.
+ Creating visual content and communication materials for cultural and non-profit projects.

MILITARY SERVICE

Gadna Commander & Instructor
2018 - 2020
+ Leading educational workshops while designing visual training materials, presentations, and learning aids used throughout the unit.

I'm a visual communication student driven by the desire to tell compelling and unexpected stories through thoughtful design in a world that seems to have it all. My core skills include typography, branding, video editing, and visual identity design.

SKILLS

+ Adobe Illustrator, Photoshop, InDesign, After Effects, Premiere Pro
+ Figma

LANGUAGES

+ Hebrew - Native
+ English - Fluent